



## INVITATION

### “Horticulture Technology Mission to the Netherlands”

## 9-11 June 2025

We would like to invite you to participate in the Horticulture Technology Mission to the Netherlands, which will take place from 9 until 11 June 2025. This factfinding mission will give you an insight in the horticulture sector in the Netherlands. The mission will be organized by A-Z Netherlands Business Hub in close cooperation with the horticulture industry in the Netherlands.

Are you active in the field of horticulture? And do you want to increase your expertise in this field? And would you like to get in touch with potential partners to exchange knowledge and explore possibilities for cooperation?

We will prepare a tailor made visiting program for you.

#### Draft program

<i>Monday 9 June 2025</i>	Travelling to the Netherlands Welcome diner
<i>Tuesday 10 June 2025</i>	Visit to GreenTech Amsterdam <sup>1</sup>
<i>Wednesday 11 June 2025</i>	Visit to Brightlands Campus Greenport Venlo <sup>2</sup> Meeting with representatives of educational institutes Horticulture business tour / company visits Closing diner
<i>Thursday 12 June 2025</i>	Travelling to country of origin or extended visit

<sup>1</sup> GreenTech is the global meeting place for all professionals involved in horticulture technology

<sup>2</sup> Brightlands Campus Greenport Venlo is an open innovation community with over 30,000 innovative entrepreneurs, researchers and students. Every day they work on breakthroughs in the fields of healthy and sustainable nutrition, future farming and biocircular economy. Innovations in agri food that make the world a healthier and more sustainable place.

#### Participation costs

The costs of the participation will be **€ 2.750,- per participant (excl. VAT)**.

Included are three nights in 4\* hotel, breakfast/lunch/diner, health insurance, liability insurance, collective local transport, participation in collective program, tailor made program, local support by the organization. We can assist in making the flight bookings.

Traveling costs (flight from/to the Netherlands) and individual costs (e.g. visa, interpreter, individual transport) are for your own account.

Interested to participate in this mission? More information and application please contact **Mr Elwin Hulscher** via: [events@aznlhub.com](mailto:events@aznlhub.com) and/or **+31 (0)6 53 16 96 36**.

Applicaton deadline: **Friday 2 May 2025**.